



SPECIAL



Discover the world of BRIXIES miniature building blocks and the unimagined possibilities BRIXIES offers in advertising.

We offer you a portfolio of more than 300 standard items from stock, which you can offer in small quantities with your advertising.

Of course, we can also develop an individual model for you from quantities of 1,000 pcs or more. All complete with customize instructions and packaging (Zip bag from 10,000pcs).

Our design and service team will be happy to assist you in the implementation of your own BRIXIES model.

We are so sure of the BRIXIES quality that we offer a warranty of 5 years on the products. A free spare part service for the end customers is also guaranteed!

On the following pages you will find a number of examples, information and instructions on how to easily create your BRIXIES model.



BRIXIES®



Your steps to custom-made

- We need image material for sample creation of the desired object in JPEG format
- The stone number and colors for the model will be jointly determined
- Depending on the purpose and size of the model, the packaging type is selected
- A free hand sample is created and a photo is provided
- The individual offer to the model is submitted
- The delivery time is approx. 12-14 weeks after placing the order, sample and data release

BRIXIES® Steps for custom-made

Step 1 - Idea +
Artwork



Step 2 - Model
Development



Step 3 - Selection
of packaging



Step 4 - Sample Pro-
duction and Release



Step 5 - Offer
Creation



Step 6 - Production
and Delivery



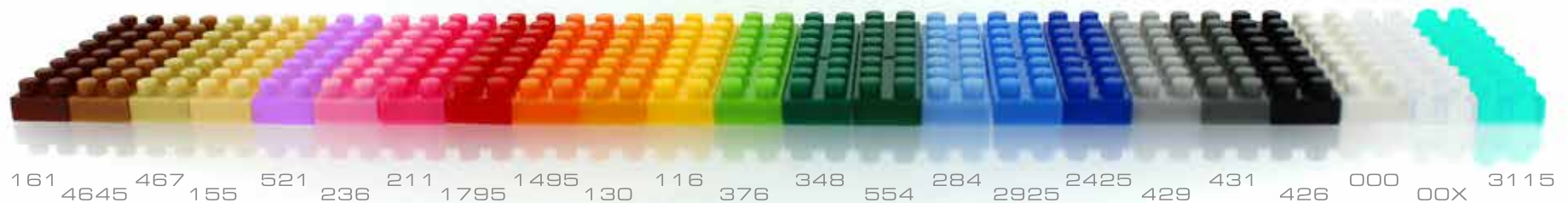
The BRIXIES

Our stones are made of high-quality ABS plastic and undergo regular quality controls. The smallest stone measures just 4 x 4 x 5 mm and the largest 32 x 7 x 5 mm. The range has 11 different stone shapes and sizes, which makes it possible to implement almost any model.



The colours

Our colour palette includes 23 different tones, two of which are transparent. Due to the fine gradations, we can cover most colour options, however it is not possible to colour the stones in specific PMS tones.



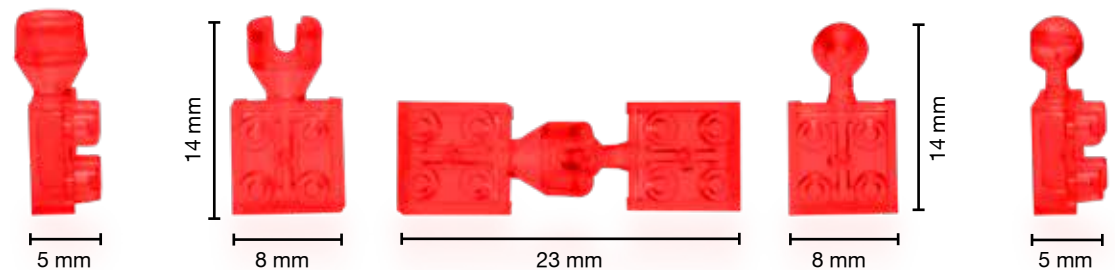
The wheels

With wheels in two different sizes, each model can be made mobile. This creates a better overall stylish design of the vehicle. The wheels can be attached to the models just as easily as any other BRIXIES stones. All vehicles, such as trucks, cars, construction machinery, etc. are Designed with wheels.



The joint

With the joint, all models can be made movable. Whether the arms of a figure, the neck of a giraffe or the crane of a construction machine. Of course, the joint is available in all colours shown on the left side.



BRIXIES® Packaging

We offer various options for repackaging. Together with you, we decide which variant is the best. You can choose between zipbag, postcard or giftbox.



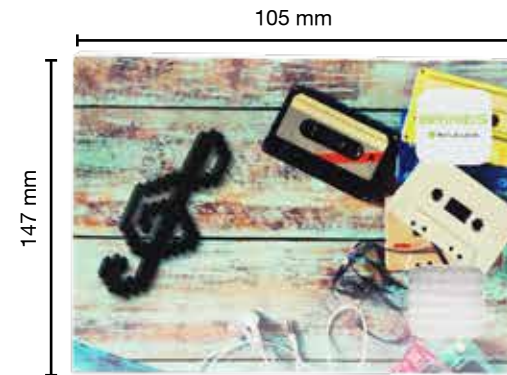
Postcard

Zipbag

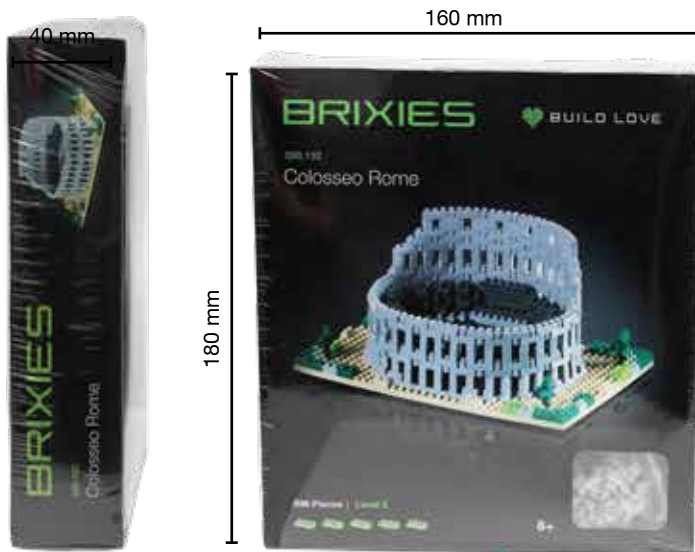
Giftbox



Giftbox Small



Postcard



Giftbox Large



Zipbag Large



Zipbag Small

BRIXIES® Zipbag

- The zipbag is an optimal packaging for smaller models, with a maximum stone count of 190 stones
- The bag contains a kit as well as a build instruction, with the cover implemented in the customer's design from 1,000 pieces
- Optionally, logo stickers can be included with the kit. Minimum order quantity 1,000 pieces
- A fully customised zipbag in your own design is 10,000 pieces - here it is possible to pack different models in different runs
- Alternatively, our standard goods can be labelled with your label for as little as 100 pieces



Standard design



Finished with sticker



Own customer design

BRIXIES® Postcard

- The postcard can be used in many ways, for example as giveaway or for a mailing
- From 1,000 pieces, the card and the model can be individually designed
- The maximum number of stones is about 150 pieces due to space constraints
- The cards are standardized and can be sent by post (Postage fee 0.95 €*, compact letter) can be sent
- The setup instructions for the model can be found on the inside of the card
- Here, too, our standard goods can be delivered from a circulation of 100 pieces using logo stickers on the outside, as well as text labels on the interior
- A personal message can be sent on the inside of the card



Standard design



* Postage costs Germany, status 01/07/2019, non-binding and without guarantee!



Standard article finished with stickers (outside) and label (inside)



Own customer design



- The giftbox, in size S (approx. 130 x 150 x 40 mm) can accommodate more than 500 stones. In size M (approx. 160 x 180 x 40 mm) even for up to 1,000 stones
- This packaging is ideal for larger models or for sets of several smaller models
- From 1,000 pieces, the packaging can be individually designed according to customer requirements
- The box contains a kit as well as a build instruction, the cover of which can be implemented in the customer design
- In addition, stickers can be included, which can be attached to the model after build completion
- Standard goods can be refined with stickers for as little as 100 pieces, at an additional cost



Standard design



Finished with sticker



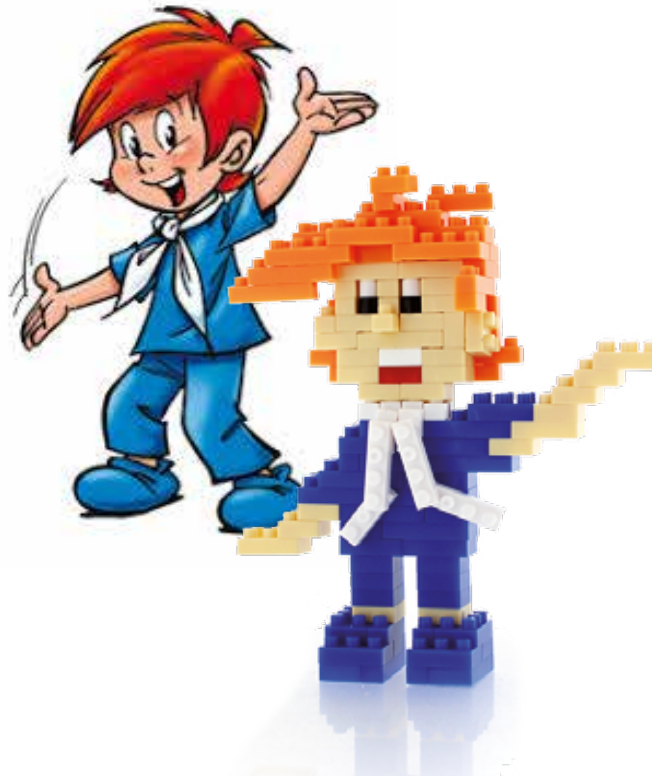
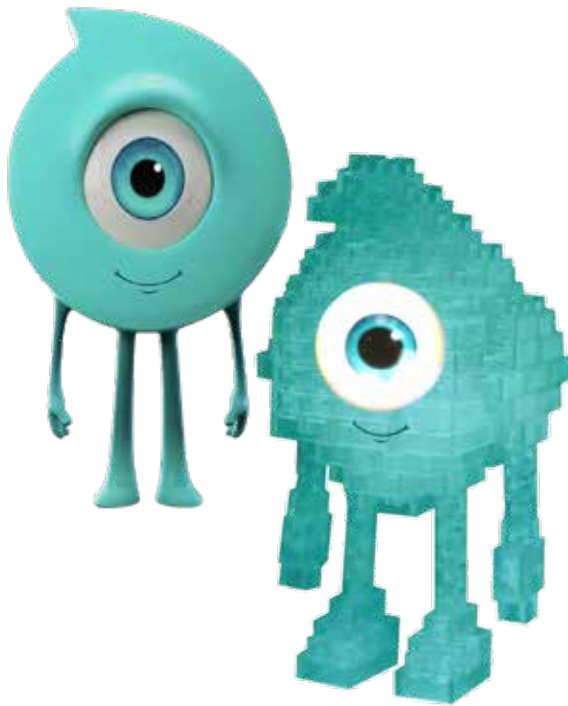
Own customer design

BRIXIES® Figures

You want to represent your own figure, your mascot, a brand logo or perhaps a specific profession or emotion? Our figures offer endless possibilities to represent different things.

The figures usually consist of 100-250 stones and are ideal for postcard or Zipbag packaging.

We are happy to put your idea into a great figure!



Our standard range already includes a broad portfolio of animals.

Here, too, there are no limits to implementation. You can utilise existing animals, or create a completely new model according to your wishes.



BRIXIES® Building

Our stock range already includes a portfolio of more than 150 different buildings. You can already use these in low quantity with your logo on the packaging or from 1000 in your individual packaging.

We are also happy to develop your individual building or site in its own packaging.



BRIXIES® Ships

Whether yacht, sailboat or cruise ship - BRIXIES leaves nothing to chance. We can create your freighter or even the entire fleet.



BRIXIES® Vehicles

For many companies, vehicles are one of the main advertising media. So why not have the company vehicle created as a model?

Whether tractor, tank, bus, truck or train, there are almost no limits here, whether you are on the water, on land or even up to the stars.





BRIXIES® Aircraft



Do you have a fancy idea? No problem... with BRIXIES almost any model is possible. Whether logo, step ladder, plant, a fantasy being or something completely different... send us your individual inquiry and let BRIXIES inspire you.



BRIXIES® References - Postcard

Our patented postcard is the perfect advertising medium and one of the few mailing articles that do not fly into the rubbish bin as soon as being received in the mail.

Thanks to the integrated kit, the customer takes time for your advertising message. Response rates of up to 67% speak for themselves.



BRIXIES® References - Zipbag

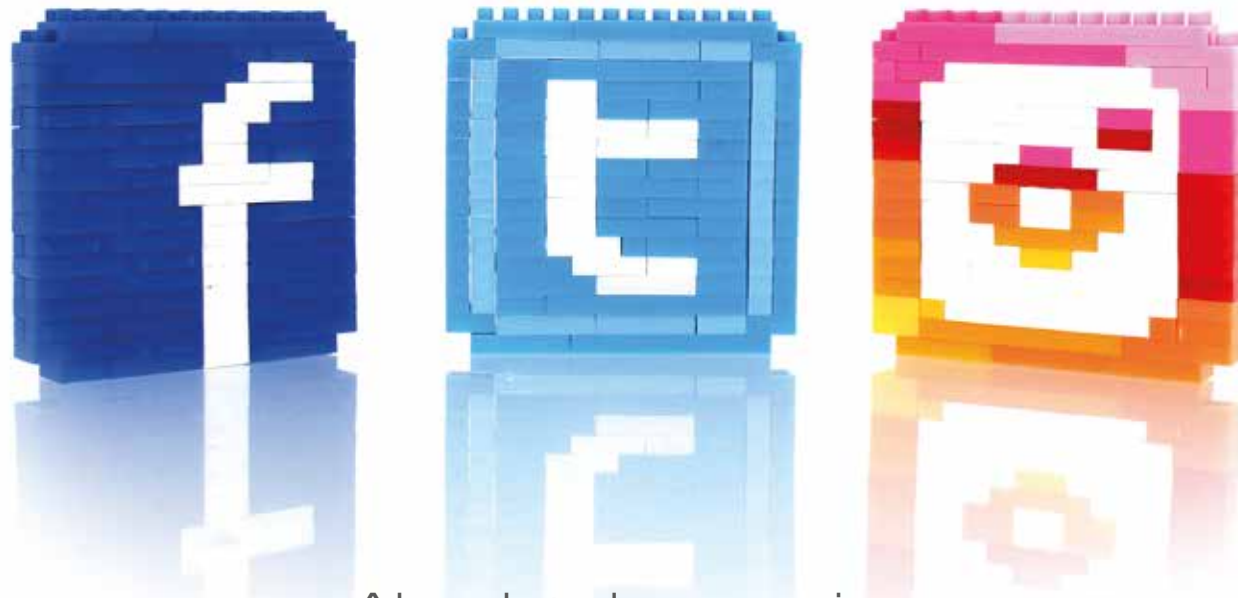
Here we show you examples of individual products, which we have implemented for our customers in the Zipbag.



Here we show you examples of individual products that we have implemented for our customers in giftbox packaging.



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